



# Knowledge Dimension



## Looking for an Exceptional Web Experience?

In response to growing trends in social media and software, organisations across a variety of industries are leveraging tools to promote efficiency and innovation. By connecting communities of knowledge based on needs, roles and method of working, social software allows teams to quickly and easily benefit from colleagues and external expertise, regardless of location or awareness. How can you empower your customers, partners and employees through becoming a Social Business that connects, engages and delivers breakthrough business results?

KD can help you to explore the possibilities and realise the benefits of becoming a Social Business with social software designed to meet your specific business needs. It empowers business professionals to innovate by building networks of subject matter experts in vibrant communities of employees, customers, suppliers and partners exchanging creative ideas to foster increased business growth and collaboration. Designed with social business, scalability and security in mind, the IBM collaboration software gives you fast access to everyone in your professional network - your colleagues, customers, suppliers and partners. This includes profiles, wiki's and blogs, along with moderation, ideation blogs and the media gallery to enable you to engage networks of people and work in transparent and nimble ways to create business value.

The roadmap to becoming a Social Business allows you to leverage its existing investment in technology by implementing a social software environment that offers:

- web 2.0-based collaboration tools as outlined above
- a user interface, via a portal, which will facilitate the integration of your existing environment as well as future applications, in an exceptional work experience for your colleagues and an exceptional web experience for your customers, suppliers and partners.

Today's new waves of younger workers are comfortable communicating across the street or around the world using social software. As they move into your workforce, you can take advantage of social collaboration to create new opportunities for efficiency, vitality and innovation. This will facilitate the capture and retention of corporate knowledge, which will continue to grow even as the workforce changes in nature, with retirees being replaced with fresh talent.

Let the Knowledge Dimension (Pty) Ltd ("KD") team assist in developing your roadmap to becoming a Social Business.

## The Collaboration Suite:



### IBM WebSphere Portal

Industry-leading portal solutions help enhance Web experiences, protect and preserving existing investments, increase efficiency and ensure a future growth path. IBM WebSphere® Portal Server is one of the industry's most comprehensive portal offerings. WebSphere Portal contains the widest range of portal technologies that help you develop and maintain first-class B2C, B2B and B2E portals. And WebSphere Portal helps to provide a quicker return on your investment with the following business benefits:

#### Deliver exceptional Web experiences

Take advantage of new social capabilities and enhanced analytics integration to help competitively address new market opportunities.

#### Extend your business assets

Create and deploy custom-branded, market-driven enterprise portal solutions that integrate components developed using a range of supported tools and frameworks.

#### Run your business efficiently

Built on enterprise-class WebSphere software, with added administrative and scalability features that further enhance an already proven, reliable, scalable and high-performance foundation.

#### Grow as you go

Add business-specific capabilities that speed time to value and allow you to pursue new market opportunities - all while reducing the of cost of deploying portals.



### IBM Connections

IBM Connections is social software for business. It empowers business professionals to develop, nurture, and remain in contact with a network of their colleagues; respond quickly to business opportunities by calling upon the expertise in their network; and discuss and refine new creative ideas with communities of coworkers, partners, and customers.



### IBM Lotus Notes & Domino

IBM® Lotus® Domino® software is a world class platform for critical business, collaboration, and messaging applications. It delivers highly reliable, scalable, and security-rich applications at a low total cost of ownership, helping companies enhance the productivity of people, streamline business processes and improve overall business responsiveness.



### IBM Sametime

IBM Sametime® software provides users a unified user experience across a broad range of integrated real-time communications services—voice, data and video. Designed to help a social business be more nimble, Sametime software provides an immediate and cost effective way to take action across your organization and with business partners and customers.. It also provides a unified communications and collaboration platform, with built-in integration with many productivity and collaborative applications and with open-standards-based tools to help developers provide Sametime services into business processes.



### IBM Lotus Quickr

IBM Lotus Quickr is team collaboration software that can help you access and interact with the people, information and project materials you need to get your work done. Lotus Quickr has a rich set of features, such as content libraries to share information, team discussion forums to encourage communications, wikis that let your team create and edit content together, and connectors that help make sharing easier and which connect team collaboration with other software such as Lotus Notes, Lotus Connections, Lotus Sametime, Lotus Symphony, Microsoft Office and Microsoft Outlook.